

THE IEEE COMMUNICATIONS SOCIETY PRESENTS THE PREMIER TELECOMMUNICATIONS EVENT FOR INDUSTRY PROFESSIONALS AND ACADEMICS FROM COMPANIES, GOVERNMENTAL AGENCIES AND UNIVERSITIES AROUND THE WORLD

# IEEE GLOBECOM 2010 EXPO AND COMMUNICATIONS INDUSTRY FORUM



6 DECEMBER - 10 DECEMBER, 2010  
HYATT REGENCY MIAMI  
MIAMI, FL, USA

## MIAMI: MOVING INTO THE AGE OF MOBILE INTERACTIVITY

### BENEFITS OF PARTICIPATION

- The IEEE Global Communications Conference covers the entire range of communications technologies, offering in-depth information on the latest developments in voice, data, image, and multimedia.
- Get your communications products and services in front of several thousand focused buyers-the most influential design and development engineers in the world.
- A strong technical program is planned, with technical symposia focusing on technological trends in recent communication research and development from academia to the industrial laboratories throughout the world and tutorials and workshops addressing emerging technical and business issues in communications technologies.
- IEEE GLOBECOM 2010 also features keynote speakers each day in the Keynote Forums, sharing visions significantly impacting the future of the world's telecommunications industry.
- Several Business Forums will be held including panel sessions on IPv6, Design & Development, Enterprise Networking and Access featuring high level executives and leaders addressing challenges, opportunities, and the future of the industry.

COMMUNICATIONS INDUSTRY PROFESSIONALS FROM OVER 50 COUNTRIES ARE COMING TO MIAMI, FL, USA FOR IEEE GLOBECOM 2010. WHERE WILL YOU BE?



# IF YOUR COMPANY MANUFACTURES/SUPPLIES ANY OF THESE PRODUCTS/SERVICES, 2010 IEEE GLOBECOM IS FOR YOU!

**If your company manufactures or supplies products and services related to components, subsystems, and systems (including hardware, software, and middleware) in any of the following areas, you need to join 2010 IEEE GLOBECOM in Miami!**

- 802.11 family of wireless components
- Analog to digital converters (A to D)
- Antennas, preamplifiers, power amplifiers
- Application-specific integrated circuits (ASIC)
- Asymmetric digital subscriber line (ADSL) or digital subscriber line (DSL) components, accessories, and modules
- Broadband over power line (BPL) components, accessories, and modules
- Cable TV and Internet access components, accessories, and modules
- Cell phone and PDA circuits, components, and accessories
- Circuit board and modules, packaging
- Computer-aided design (CAD) Tools
- Digital to analog converters (D to A)
- Digital signal processing (DSP) integrated circuits, circuit boards, and modules
- Fiber to the home (FTTH), fiber to the premises (FTTP) components, accessories, modules
- Microwave and millimeter-wave integrated circuits (MMIC)
- Multiple input/multiple output (MIMO) antennas
- Network Interface Cards (NIC)
- Protocol stacks
- Real-time operating systems
- Sensor circuits, components, and accessories
- Simulation and design tools for integrated circuits, subsystems, and networks (e.g., OPNET, QUALNET, RSOFT, Wireless Valley)
- Switches and routers
- Testing, simulation, and measurement equipment
- WiMax circuits, components, accessories, and modules

**If your company offers services in any of the following areas, you need to join 2010 IEEE GLOBECOM in Miami!**

- Wireless voice, data, multimedia
- IPTV
- VoIP
- VLAN
- Access, Metro, Longhaul communications
- Virtual networks
- Enterprise networks and services
- Consumer

FOR MORE INFORMATION, CONTACT MARTY TOMLINSON AT  
MTOMLINSON@SETUPSUCCESS.COM • 404.925.2848 • FAX: 678.935.2310



## WHO ATTENDS?

**IEEE GLOBECOM...  
By the Numbers**

**2,000...**

**Number of attendees that  
have visited IEEE GLOBECOM  
each of the last 3 years**

**50+...**

**Number of countries our  
attendees come from each  
of the last 3 years**

**20+...**

**Number of times attendees  
will receive marketing  
messages about IEEE  
GLOBECOM 2010**

**100,000+...**

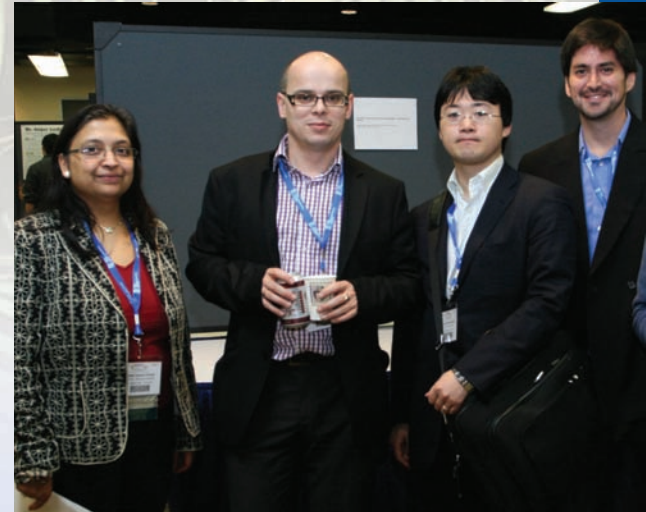
**Number of potential  
attendees that will receive  
information regarding  
IEEE GLOBECOM 2010**



# CUTTING EDGE TECHNICAL PROGRAMS SURE TO DRAW INDUSTRY PROFESSIONALS FROM ALL OVER THE WORLD

**Technical Program** focuses on technological trends in recent communication research and development and providing numerous technical sessions with papers presenting the latest technical advances through peer-reviewed paper sessions. The following 11 individual symposiums are being planned:

- Ad Hoc, Sensor and Mesh Networking Symposium
- Communication and Information System Security Symposium
- Communication Theory Symposium
- Communications QoS, Reliability and Performance Modeling Symposium
- Communications Software, Services and Multimedia Applications
- Next Generation Networking and Internet Symposium
- Optical Networks and Systems Symposium
- Signal Processing for Communications Symposium
- Wireless Communications Symposium
- Wireless Networking Symposium
- Symposium on Selected Areas in Communications
  - Tracks Cognitive Radio Networks
  - Emerging Technologies for Access Systems and Networks
  - Consumer Networks
  - Data Storage
  - Satellite and Space Communications
  - Other Related Technologies



**Tutorials** offer education for keeping up with new and emerging topics essential to today's engineering and technology environment.

**Workshops** offer specialized focus on the latest breakthroughs in information and communications technology in an environment that encourages discussion and debate.

## Communications Expo

- Business Forums include panel discussions on design and development, enterprise networking and access.
- CEO Forum features high-level executives addressing challenges, opportunities, and the future of the industry.
- Exhibition showcases the latest technologies, applications, and services.

## SPONSOR



2010 IEEE GLOBECOM Expo is sponsored by the IEEE Communications Society. With its 45,000 members, the IEEE Communications Society is a diverse community of industry professionals with a common interest in advancing all communications technologies. It promotes the advancement of science, technology and applications in communications and related disciplines. It fosters presentation and exchange of information among its members and the technical community throughout the world. The Society maintains the highest standard of professionalism and technical competency.



[WWW.IEEE-GLOBECOM.ORG/2010](http://WWW.IEEE-GLOBECOM.ORG/2010)





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**Application and Contract For EXHIBIT SPACE**

**Agreement for Exhibit Space**

Exhibitor desires to exhibit at IEEE GLOBECOM 2010, to be held on the above dates at the Hyatt Regency Miami, Miami, FL USA

Company Name: \_\_\_\_\_  
*This company name and information will appear in the Show Directory.*

Company Mailing Address: \_\_\_\_\_  
*Street Address*

City \_\_\_\_\_ State \_\_\_\_\_ Zip or Postal Code \_\_\_\_\_

Main Co. Telephone: ( ) \_\_\_\_\_ Main Co. Fax: ( ) \_\_\_\_\_ Toll Free: ( ) \_\_\_\_\_

Internet Home Page/Web Address: <http://www.> \_\_\_\_\_

**Primary Contact**

This person will receive all correspondence and billing

Name: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Direct Telephone: ( ) \_\_\_\_\_ ext. \_\_\_\_\_

Direct Fax Number: ( ) \_\_\_\_\_

Contact E-Mail Address: \_\_\_\_\_  
*(Most correspondence will be via email so you must provide an email address)*

**Booth Pricing:**

<b>IEEE GLOBECOM Cancellation Penalties</b>	
Through July 30, 2010 .....	<b>50%</b>
After July 30, 2010 .....	<b>100%</b>

- 10' x 10' booth - \$3300**
- 10' x 20' booth - \$6600**
- 10' x 30' booth - \$9900**

**Other booth sizes are available.**  
**Rate for IEEE GLOBECOM 2010 is \$33.00 per square foot.**  
**One 10' x 10' booth unit (100sq ft) is the minimum.**

**Payment Information**

Name on Card: \_\_\_\_\_

Card # \_\_\_\_\_ Expiration: \_\_\_\_\_

Card Type: \_\_\_\_\_

Signature: \_\_\_\_\_

**Important Information**

The space rate is US \$33.00 per sq.ft. with a 100 sq ft minimum. The fee includes pipe and drape, identification sign, general security, and inclusion in the show guide. Payment must be submitted with your application/contract.

**A payment of 100% of Total Booth Rental is due with this application in order for it to be processed.**

Make checks payable to: IEEE Communications Society,  
c/o Set Up Success, Inc.  
5351 Edgerton Drive, Norcross, GA 30092  
Tel: 404.433.7989 • Fax: 678.935.2310

For more information, contact:  
Marty Tomlinson • Phone: 404.925.2848  
Email: [mtomlinson@setupsuccess.com](mailto:mtomlinson@setupsuccess.com)

Agreement Section: All applicants **MUST** sign below for application to be processed.

**IMPORTANT:** Notice of IEEE Communications Society's acceptance or rejection will be mailed within 30 days of receipt of application. Upon acceptance, this application will become a binding contract between applicant and IEEE Communications Society, unless IEEE Communications Society's acceptance notice specifies booth dimensions, location, costs or other terms that vary in whole or in part from those requested by applicant. If any such variances are specified, applicant will have 10 days from the date of IEEE Communications Society's notice to deliver written notice to IEEE Communications Society of applicant's withdrawal of application and payment, failing which, this application as modified by IEEE Communications Society's notice, will immediately and without further action by either party become a binding contract between them. Applicant further agrees to comply fully with all rules, regulations and directives that may be issued in connection with the exhibit by IEEE Communications Society, the facilities management or government authorities.

**FAX with credit card OR MAIL with check. Payment MUST accompany application. ALL applications must be signed below, before application will be processed!**

Applicants Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name and Title \_\_\_\_\_

Accepted on behalf of IEEE by: \_\_\_\_\_ Date \_\_\_\_\_

Assigned Booth Number: \_\_\_\_\_ Size: \_\_\_\_\_